Canadian Moving Picture DIGEST

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"A Joseph Has Come to Judgment"

RAY LEWIS

IN "The Merchant of Venice," in the trial scene, excuse me for mentioning Shakespeare, but I have had some recent complaints about my "lousy" language and I must tone up, you will find Shylock, in complimenting Portia's interpretation of the law, exclaims "A Daniel come to judgment! Yea, a Daniel! O wise young judge! how I do honour thee!"

Joseph Schenck, one of the old-time showmen of our Industry, having grown Showman-wise with the late Marcus Loew, when that showman first saw Motion Pictures as a Bank Account, and later on as a producer and manager of stars, states in a recent advertisement, "Trade Paper advertising is a constructive force, a powerful economic factor. It reduces our cost to sell. You do not pay for picture advertising any more than your public pays for your theatre advertising. You should know the line-up of pictures every company offers you. Attractive Trade Paper advertising helps you and helps us."

A Joseph has come to judgment! O wise and statesman-like Joseph, how I do admire you!

"A constructive force, a powerful economic factor." This sentence covers every argument I could present to you in relationship to Trade Paper advertising. The Trade Paper is as permanent an institution in our Industry as is Arbitration, and the Hays Organization, I wish I could mention the name of an Exhibitors' Organization which prophecied such permanency!

An Exhibitors Organization which could stand like the Rock of Gibraltar and hold the key to the Mediterranean of our Industrial Film Activities, for through the theatres we develop the Power of our Industry in all our relationships.

Reverting back to Joseph Schenck's advertisement which contains this constructive and powerful paragraph on Trade Paper advertising, I remember the day when United Artists' publicity and advertising department said "our stars and pictures are so popular it is not necessary to advertise them."

I am glad to find that United Artists have not only become Trade Paper advertisers, but that their President has "the courage of his convictions," he proclaims in advertising which he has paid for, "Trade Paper advertising is a constructive force, a powerful economic factor."

Trade Paper advertising is the middleman of our Industry as it refers to the buying and selling of pictures, but since I am the editor of a Trade Paper, and Joseph Schenck is a producer and distributor, a Trade Paper advertiser, why should I add my few words to what Mr. Schenck has said so well, "Trade Paper advertising is a constructive force, a powerful economic factor."

Constructive, Powerful, Economic. Three words in our Industry which are unrivalled in their quality. The Canadian Moving Picture Digest strives to embody these words in its policy.

"A Joseph has come to Judgment." Oh wise and upright Judge, how I do honour thee."

Ray Lewis

TURN YOUR PLAYING TIME INTO CONTINUOUS PROFIT TAKING TIME

SET *United Artists Pictures* as the Backbone of YOUR playing time and make your days Profit Taking Time.

Use GOOD PICTURES, United Artists Pictures such as are listed here, to establish your theatre as THE amusement center of YOUR city. Your advertising and marquee lights will become the town's guide to the finest in screen entertainment.

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"The Circus" "The Gold Rush"

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"The Black Pirate"

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"The Magic Flame"
"The Night of Love"
"The Winning of Barbara Worth"

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"The Devil Dancer"

HENRY KING'S
"Stella Dallas"

BUSTER KEATON in
"College" "The General"

DOLORES DEL RIO in
"Ramona" "Resurrection"

HERBERT BRENON'S
"Sorrell & Son"

"TWO ARABIAN KNIGHTS"
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Film Exchange Bldg., Vancouver, B.C., Canada.

TORONTO THEATRES

UPTOWN — Manager Nelson Shea — "A Certain Young Man," with Ramon Novarro, Marceline Day, Carmel Meyers, Renee Adoree and a capable cast is a Metro-Goldwyn-Mayer picture directed by Hobart Henley. Founded on a story by Roy Horniman called "Bellamy The Magnificent." This production was made quite some time ago as fans will know at once when they see Willard Louis who died over two years ago. Novarro is to my way of thinking very much miscast especially in the early part of the story. His Lord Gerald Brinsley is a stiff unnatural Englishman who is not at all at home with his monocle or any of the other perquisites of the traditional Londoner and man about town. His apparently irresistable attraction for the fair sex, suggests that the motion picture star suitable for this role should be of the "Sheik" variety made popular by the late Rudolph Valentino. Ramon Novarro is such an excellent actor when properly cast that it makes one sorry that he ever essayed "A Certain Young Man." However, the picture may be popular with many fans who want this sort of movie fare; there are three exceptionally good looking women in more or less attractive roles; Renee Adoree has so little to do that it makes you want to see more of her; Carmel Meyers is a typical vamp of the "never say die" sort and until the very last few shots seems determined not only to "get her man" like the mounties but to hold him against all and sundry. Her husband tells the hero several times that he is a fool for suspecting his fair partner but hubby just can't help it; the audience agrees with him — he is foolish to bother so much about the lady, beautiful as she is. Marceline Day is lovely as the unspoiled heroine; from the time Lord Gerald meets her he is a changed young man and even pictorially speaking, is a decided change for the better. I liked the latter half of the picture; the action is much more natural; the star seems more at home in his comedy touches, his more informal clothes suit him better and the settings showing Biarritz, with a bit of continental life are most attractive. There is a good deal of love making throughout the film; the close ups of Novarro and Miss Day are too numerous, but as summer fare, "A Certain Young Man" is bound to please the average picture fan who wants light entertainment.

PANTAGES—Manager Fred Shafer — "Hangman's House," with Victor McLaglen, June Collyer, Larry Kent, Earle Foxe and Hobart Bosworth. Directed by Jack Ford. A Fox picture that deserves more than passing notice. The author of the story, Donn Byrne, died within the past few weeks and he must have been well pleased with the film version of his novel if he lived to see it. Although the picture is gruesome in spots, it is well made, the photography is excellent, the acting very good and some of the scenes are most dramatic. Those of the great Irish steeplechase are about the most thrilling I've ever looked at in pictures. Every type of Irish is depicted in this production —peasant rubs shoulders with country gentleman, gentlewomen, servants, old cronies, all join in cheering "The Bard" on to victory in the dramatic racing scene that is the climax of the production. Victor McLaglan does excellent work as the gallant Irish officer and gentleman who returns to Ireland in spite of a price on his head to avenge his sister's honor. Earle Foxe is a detestable villain and that worst of all Irish types — an informer. Larry Kent makes a likeable young hero and June Collyer is a wistful and pretty heroine. Hobart Bosworth has a small role as the Hanging Judge; he is always a capable and clever actor. Those who have read the intriguing story by the late Donn Byrne, will be pleased at the fidelity with which it has been filmed; it might be just as well to shorten some of the hair raising scenes showing the faces of "Hangman Jimmy's" victims passing through the fire, but on the other hand a tale of Irish treachery and revenge, of harsh deeds and sinister revenge borders on melodrama that will always appeal to some drama lovers. "Hangman's House" is a good picture and deserves to be mentioned among the best.

LOEW'S — Manager Jules Bernstein — "Diamond Handcuffs," Eleanor Boardman, Conrad Nagel, Sam Hardy, Gwen Lee, Lawrence Gray, John Roche and others — Metro-Goldwyn. Another drama with the lure of diamonds for women and the consequent train of events that follow desire for their possession, forms the background of this picture, shown in three episodes as though it were a legitimate attraction. It opens in a diamond mine in South Africa with natives bringng in precious stones to be weighed, sorted and got ready for shipment to European cutting centres and the open market. Musa, a beautiful native girl, played by an unusually lovely continental film artist, manages to secrete an especially valuable stone and to escape from the mine in a huge truckload of grass, or hay. Under the name of "The Shah," the stolen diamond becomes internationally famous; it travels into the hands of a thief, a pickpocket, into a small shop, into the hands of a painted lady, to a philandering wife, back to Musa; it brings disaster to "Spike Mulligan" and his "girl friend," and finally goes the way of all flesh, and disappears from the horizon — at least the picture has to end, and apparently the only way for a happy solution for everybody is to wind up the fate of "The Shah" by having it crushed and broken up. The way in which the plot of "Diamond Handcuffs" unfolds lends a little novelty to what is after all a fairly trite theme. The famous Hope diamond and several other illustrious gems, have brought misfortune and unhappiness to their owners, so naturally motion picture producers know that the old idea can be worked into good film material brought up to date with a typical triangle situation — husband, wife and wealthy bachelor friend; also for the final episode Spike Mulligan's Harlem night club provides the necessary jazz element to make any picture popular. Musa, the native girl, accompanies the diamond from first to last—she changes her locale, but not her methods and the last shot shows her vainly grasping to clutch the precious stone she first extracted from the mine. Conrad Nagel is the estimable husband in the second episode; John Roche his "best friend"; Gwen Lee, the blonde, not too discreet wife. Sam Hardy does a role that seems particularly congenial to him, and Lawrence Gray is unbelievably chivalrous and unselfish as the lover. Eleanor Boardman is extremely clever as Tillie, the beautiful "girl friend," who has "an understanding" with Spike but finds him pretty rough at times. Miss Boardman proves herself a versatile and clever actress in a different sort of role from the kind she usually does. "Diamond Handcuffs" is pleasant summer entertainment and has much to recommend it.

(Continued on Page 6)

Australia Reviews Entire Film Question

Commission Makes Report on Pictures and Censorship

A Montreal newspaper furnished the following interesting expose of the Motion Picture situation in Australia in a recent editorial:

AUSTRALIA AND THE FILMS

"In Australia there has been a controversy in the press and on the platform regarding moving pictures, their censorship and their suitability for children. Not long since, a commission was appointed by the Commonwealth Government to take evidence throughout the country. This commission has finished its work and has made its report, which contains fifty recommendations, treating the subject from every aspect. Evidence was taken from medical practitioners, police magistrates, justices of the peace, officials of children's courts, psychologists, journalists, educationalists, representatives of women's associaitons, officials of the Returned Soldiers' League, and many others. Thus, the investigation was thorough. The general finding is that "the cinema occupies a lasting place in the life of the people, and is becoming increasingly important in the activities of the social, cultural and moral development of the community. Its potentialities, in indirectly influencing the ideals of the patrons, are recognized as almost illimitable." Moving pictures are accepted as an institution that should be encouraged, but they are to be controlled so that they may be kept fit for the public, old and young.

"The Commission recommends that a board of censors be established, consisting of three persons, one of whom shall be a woman. Each member is to view the film independently, and where there is doubt the film in question is to be submitted to the full board for inspection. This censorship board is to be empowered to deal with the importation, producton, exhibition and exportation of all films, and also of illustrated and advertising matter connected therewith. There is also recommended a censorship board of appeal of five members, one a woman. Any distributing firm which has 25 per cent. of its importations banned within the course of a year is to be warned for the first offence, and if there is repetition the firm's registration may be cancelled for a period. All film distributors are to be registered. The censorship board is to grade all films and mark them "suitable for universal exhibition," when considered by the board to be so. "Universal" shall mean that the films are suitable for exhibition to children as well as adults. The marking of films "for adults only" shall be restricted to educational, scientific and medical films, such marking to be made by the censorship board. Only films marked "suitable for universal exhibition" shall be shown at matinees, but the board may grant remission in the case of long-run theatres in connection with certain films approved by the censors.

"There are many films being produced in Australia, but a large proportion of pictures comes from the United States. With regard to the latter it is proposed to consider the taxation of gross earnings remitted to America by Australian branch companies. The British producers are to be advised to establish an agency or agencies in Australia for the distribution of their films and it is suggested that there be imperial reciprocity in films. In connection with the British films, it is reported that their importation "has not met with universal success in recent years. Exhibitors have stated that there is a distinct apathy on the part of audiences towards British productions." It is stated that many of the British films have been of a low standard of merit and have lacked entertainment value. Where inferior British films are shown the patrons of the theatres stay away. It rests with the British picture makers to meet this situation.

"As regards children, it has been found that where they attend moving pictures at night they are listless and inattentive in classes next day and their education suffers accordingly. It is suggested that children attend night exhibitions on Fridays only, in which case their schooling will not suffer, Saturday being a holiday. Matinees are held to be the proper performances for the youngsters. The films are recognized to be of value in both an entertainment and educational way, and with efficient censorship and with the "suitable for universal exhibition" provision strictly enforced, the moving pictures shown throughout the Commonwealth should do no harm to young persons, while retaining their interest value. The Commonwealth Commission seems to have done its work well and to have made recommendations which should solve whatever problems attach to the film business in Australia."

NEW AVALON THEATRE OPENS IN SEPTEMBER

P. J. Nolan, well-know theatre man and political figure of Ottawa, Ont., has disposed of his drug store and, aside from his extensive property interests, is devoting his attention to the Columbia and Rex Theatres and also to the new Avalon Theatre on Bank Street which he is building. The Avalon is to open in September.

TORONTO THEATRES

(Continued from Page 5)

SHEA'S HIPPODROME — Manager Appel — "The Escape," Virginia Valli and William Russell. Once more a night club in New York's slum district provides the background for a picture in which the villain runs a popular cabaret; the heroine is the hostess who does not care for the man who loves her but keeps her job in order to provide for a younger sister. Bootlegging raids, gangsters, a weak young doctor, who afterwards braces up through love of the heroine, are jumbled together in a rather thick tangle in this Fox picture, capably acted by William Russell as the unscrupulous club owner, Virginia Valli as the heroine, and George Meeker in the role of pleasing hero. Paul Armstrong wrote the play from which the scenario was done by Paul Schofield, and Richard Rosson directed the picture. "The Escape" is pretty melodramatic and the action moves swiftly through raids, fights and what not to a fairly sensible solution and a happy ending.

New Capitol Theatre For North Bay

Famous Players Canadian Corp. expects to open the handsome new Capitol Theatre in North Bay, Ontario, on December 1. The theatre is being constructed by L. Rosenbaum of Sturgeon Falls, Ontario.

"RAMONA" OVER BIG IN WINNIPEG

Davis Does Fine Advance Publicity

A four weeks' run of a Motion Picture in Winnipeg is something unheard of in that city, and the fact that "Ramona" is now in its fourth continuous week is very much to the credit of Walter F. Davis, manager of the Metropolitan Theatre, who went after the publicity strong before presenting the picture; then had two weeks of packed houses.

The music accompanying the presentation of the picture is entrancing and was excellently interpreted by the orchestra, led by Phil. Letvak, and by the organist, Walter Dolman. N. L. Nathanson, of Toronto, was in Winnipeg during the third week of "Ramona's" showing and complimented Mr. Davis on his exploitation work.

CORRECT LIST QUEBEC THEATRE OWNERS

The following correct list has been obtained through Colonel Cooper, in the issue of June 23rd, there was an error in connection with the officers. They are: President, J. L. Patenaude; Vice-President, Joseph Cardinal; Secretary, D. A. Burpee; Treasurer, Geo. Nicholas; Directors, H. S. Dahn, A. Moisan, H. Kauffman, A. J. B. Robert, J. A. Paquette, I. Rosenbloom, T. Trow, S. J. Dunning, D. Paquin, A. M. Bilodeau and N. Lawand.

"SHOW BOAT" PLUM FOR LAURA LA PLANTE

Laura La Plante has finally been awarded the role of Magnolia in Universal's screen version of Edna Ferber's "Show Boat."

Miss La Plante will wear a long brown wig, with demure old fashioned curls. She discarded this type of hair for the familiar blonde tresses the boys like these days, when she assumed the flippant parts she is so often cast in.

"DAWN" FOR MANITOBA OPENS IN WINNIPEG

"Dawn," the moving picture showing the execution of Edith Cavell, heroic British nurse, by the Germans as a spy in the early days of the war, will be shown to the public in Winnipeg and throughout Manitoba. It has been passed by the Manitoba Censor Board without any eliminations. Educational Films made the application direct to Premier John Bracken and he was present at the initial showing with the Censor Board. W. E. Gladstone, censor from Saskatchewan, who was also present, decided not to recommend it for Saskatchewan.

Popular Screen Actors Entertained in Winnipeg

Eugene O'Brien, S. Hayakawa and Jim Jeffries, noted theatre and screen artists, who have been visiting in Winnipeg the past few weeks, were entertained by the Screen Club.

NEW BRITISH FILM DEAL NEGOTIATED

England Branching Out Important New Connections

From London comes news that one of the biggest British film companies may shortly acquire a considerable financial interest in the Danish "Nordisk" film concern. The business manager of "Nordisk" arrived in London recently to negotiate the deal, which it is expected will be settled shortly. Affiliation with a British film company, with a view to joint production of pictures, is also being sought by Isepa, the Swedish-German combine.

Within recent months British International Pictures has successfully negotiated for the distribution of its films in Germany, and more recently has made a similar deal as regards Austria, Czecho-Slovakia, and Roumania.

These alliances are seriously curtailing the European market for Hollywood, while a larger market on the Continent will do much to stabilize the British film-producing industry.

PICTURES AND STOCK FOR WINNIPEG

Major Graham, of Regina, Sask., who operates a stock company and two moving picture theatres in that city, has leased the Playhouse in Winnipeg where pictures and a stock company have been entertaining the public for three seasons. It is one of the largest houses in Winnipeg and cost $600,000 to erect.

PEERLESS EQUIPMENT

FIRST—

The De Luxe Motiograph Projector. Ball Bearing, Double Bearing Movement, and dozens of fine points all its own. You know the price--$1,000.00 each, less lenses, F.O.B. your Theatre.

SECOND—

The Motiograph Low Intensity Reflector Arc Lamp. Magnificent construction, perfect design, maximum illumination and low cost of current and carbons. Again, the lowest price for the finest lamp built--$250.00 each.

THIRD—

The Celco Mazda Unit with Jefferson Special Transformer. Built in our shop. All adjustments outside. Quick change socket that works. Slide carrier that is instantaneous. Enormous saving on current with perfect screen results. The price--$250.00 each.

FOURTH—

Ross Lenses and **The Cont-El-Arc** and **National Carbons** and **Superlite Screens** and **Everything Else for the Theatre.**

FIFTH—

Service that is not a catch-word. **Good Service and We Live Up To It.**

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

Canada's Leading Theatre Supply House

And Still They Come To See "Ramona"

Tivoli Does Big Seventh Week Business

Manager Tom Daley says he can't keep them out. Toronto loves "Ramona" and doesn't hesitate to tell the world. 125,000 paid admissions and still they come!

The sentimental romance of Helen Hunt Jackson's novel is retained in the United Artists picture with Dolores Del Rio and Warner Baxter in a manner that evidently spells important money at the box-office.

The Tivoli is right down town in Toronto, it is and always has been a popular movie house and Mr. Daley's management of feature, topics, news, etc., combined with Romanelli's splendid orchestra, makes it a mecca for picture fans.

Eight weeks for a picture of this type is a record. "The Sea Hawk" played seven weeks at the Regent, and "Mickey" stayed for fourteen at the old Grand, but for romantic drama, "Ramona" tops them all.

The Regent Theatre, an amusement Motion Picture house, on Main St., Winnipeg, has been purchased by Sam Weiner, Mr. R. L. Richardson, widow of a former newspaper publisher of Winnipeg, being the former owner. Mr. Weiner has been renting the house for the past five years. Mr. Weiner is an old showman and operates the Colonial Theatre next to the Regent. Mr. Weiner has been operating theatres in Winnipeg for the past nine years.

Tom Mix Breaks All Vaudeville Records

FBO's Western Star on Keith-Albee Tour

Tom Mix, FBO's western star, established a new attendance record in Boston recently. Tom and Tony in competition with the world's outstanding box office attractions of the past, have captured the "championship" and have ridden over them all.

The same holds true of every theatre and town played by Mix in his coast-to-coast trip of the Keith-Albee-Orpheum houses. In Denver, Omaha, Kansas City, St. Louis, Chicago, Columbus, Cleveland, New York, Brooklyn and Boston, Mix has an unbroken record of establishing a new high gross for a single week.

The record at the New York Hippodrome, however, was especially noteworthy, as this huge theatre with its seating capacity of 6100 has played almost every outstanding box office attraction and international star of importance. Among the previous records, which Mix and Tony have eclipsed, are those previously held by John Philip Sousa and His Band, Charlotte, the sensational ice-skater, Pavlova, Jack Dempsey, Paul Whiteman's Orchestra, Galli-Curci, Gilda Gray, Peaches Browning, Houdini, Annette Kellerman, Fokine Ballet, Anna Case, Breitbart, Sandow and John McCormack.

The receptions tendered Mix on this tour have added to his ever-growing popularity, until today at the commencement of his contract with FBO, he stands at the very peak of his career.

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"History and the Cinema"

"La Presse" Montreal Has Patriotic Editorial

The following translation gives the merest outline of the above mentioned editorial but it contains the gist of the matter spoken of by the Hon. A. David, Provincial Secretary at the breakfast for the New Association of Theatre Owners of the Province of Quebec.

M. David expresses the hope that Canada in the very near future will produce her own pictures and embody in them correct atmosphere, manners, and customs, and that Canadians will no longer be hurt by mistakes and a lack of knowledge of our people that cannot fail to give wrong ideas and impressions abroad.

He suggests that even in making these films giving a wider and better knowledge of Canadian geography and history it might be possible to secure the aid of American producers who no doubt would be only too glad to have the correct knowledge of Canadian background and tradition.

Speaking of historical subjects it is suggested that there be a commission of capable historians to pass on the veracity of historical episodes and it will be readily acknowledged that early Canada offers a wealth of romantic and interesting stories that should make excellent film fare.

There is a big field to cover and it is to be hoped M. David's suggestions may bear fruit.

Famous Players Western Convention Opens at Banff

Preparations have been completed for the annual convention of Western managers of the Famous Players Canadian Corp., which will be held in Banff, Alta., during the week of July 1st; managers from Port Arthur and Fort Willian to Victoria, B.C., will attend.

The Calgary Stampede will be one of the big events on the programme, delegates to be the guests of John Hazza of Calgary. N. L. Nathanson and Clarence Robson will be honored guests from the East.

Saskatoon's New Theatre Plans Delightful Interior

Architects promise that Saskatoon's new theatre will present an atmospheric treatment that will make it the finest of its type west of Toronto.

Construction will start by the end of this month. Seating capacity is to be 1,700. Stage will be more than twice as large as the present Empire, and particular attention is to be shown to comfortable and attractive lobby, foyer, rest and lounge rooms, also to quarters for employees.

JEWISH FILM BANNED BY NEW YORK CENSORS

Theme of "The City Without Jews" Termed Objectionable

New York.—Michael Mindin, managing director of the Fifth Avenue Playhouse, announced recently that the German-made film, "The City Without Jews," based upon the story of the same name by Hugo Bettauer, scheduled for a showing here, had been banned by the New York State Board of Censors, in an attempt to it was objectionable because of its theme. Mr. Mindlin said he would leave for Albany to confer with James W. Wingate, director of the Board of Censors, in an attempt to have the ban rescinded. If unsuccessful in this, Mr. Mindlin added, he intends to take the case to the Court of Appeals.

"'The City Without Jews' was passed by the Chicago Board of Censors without a single deletion," declared Mr. Mindlin. "Certainly if Chicago, which is less cosmopolitan than New York, can withstand the shock of seeing the film, New York can." He explained that the Fifth Avenue Playhouse catered to a limited audience which put it in the "little theatre" class.

The story on which the film is based, Mr. Mindlin said, has to do with an imaginary state which passes a law expelling the entire Jewish population. This action is later regretted by the people, the law repealed and the Jews recalled.

Hugo Bettauer, the author, who was a New York newspaperman for several years prior to the Great War, was shot and killed in Vienna on March 10, 1925, by a young dental student. At the trial, which was made a political issue between rival factions, the student testified that he had shot Bettauer to rid the nation of "the pernicious influence of Bettauer's erotic writings." Up to the time of his death Bettauer had been editor of the Vienna Tag and publisher of Bettauer's Wochenschrift, a weekly. The student was acquitted on the ground of insanity.

FBO ART POSTERS IN McALPIN EXHIBITION

The first exhibition of motion picture art ever held in America was displayed in the East Room of the Hotel McAlpin, New York, the week of July 2nd, under the auspices of the Motion Picture League of America.

The paintings selected by the League for the exhibition are the art illustrations of the FBO Pictures Corporation Annual Announcement of 1928-29 Product.

M-G-M Company Film "Trader Horn" In Africa

Announcement that "Trader Horn" will be filmed on the original settings of the story — in Africa — has been made by Metro-Goldwyn-Mayer. An expedition will leave California in the near future, bound for West Africa, where the picturization of this popular book will be made.

W. S. Van Dyke, who directed "White Shadows in the South Seas," the new film coming soon to the Astor, will pilot the "'Trader Horn" party.

The above will undoubtedly be interesting to book lovers who have been thrilled by the stories of the gallant old trader along the Ivory Coast. This picturization of the popular book will be great film fare.

Hays, Milliken and Patten Re-Elected

Rossheim - Murdock New Directors—Rowland Off

Will H. Hays, Carl E. Milliken and J. Homer Patten were re-elected President, Secretary and Treasurer respectively, of the Motion Picture Producers and Distributors of America, Inc., at their regular quarterly meeting yesterday.

16 directors were elected to the Board of the Association at the Annual meeting, held prior to the regular quarterly meeting. They are: H. Christie, Cecil B. DeMille, R. H. Cochrane, William Fox, D. W. Griffith, E. W. Hammons, Will H. Hays, Jos. P. Kennedy, J. J. Murdock, J. Homer Platten, Irving D. Rossheim, Nicholas M. Schenck, Joseph M. Schenck, Albert Warner, Adolph Zukor.

Lightning Causes Trouble In Ottawa Theatres

Keith's Theatre Filled With Smoke No Panic

Two theatres of Ottawa, Ontario, figured in the day's excitement during a violent thunder storm which visited the Canadian Capital recently. B. F. Keith's Theatre, a beautiful downtown house, was visited by fire when lightning struck a transformer with a resounding crash, flames breaking out in the basement.

The house soon filled with acrid smoke but the attendants immediately threw open all exit doors despite the downpour. Manager J. M. Franklin sent in an alarm an dtook charge of the situation which was ticklish because the lighting system was put out of commission. There was no panic, however, and the firemen went about their business quietly, soon having the fire under control, the damage not being extensive. The show could not proceed, however, because the electric service to the projection room was disrupted. As the patrons filed out they were given "rain checks" for any future performance. Regular shows were soon resumed.

While this was going on, an alarm was also sent in from the Imperial Theatre, lightning having struck a nearby hotel owned by the estate of Harry Brouse of First National fame. Despite the arrival of the fire department, the audience remained undisturbed although the staff was prepared for any trouble.

Loyd Corrigan, Paramount scenarist, has taken a vacation from Hollywood and come to visit New York.

Among those who attended the convention of the Secretaries of the Film Boards of Trade, were, from left to right—Miss Ferriss, Boston; Miss Foley, San Francisco; Mrs. Moffett, Cleveland; Miss McCullough, Indianapolis; Mrs. Dretz, Minneapolis; and Mrs. Menaugh, Kansas City.

Round About the Studios

Charley Murray, First National comedian appearing in "Vamping Venus," a real laugh-getter.

Hoot Gibson, who has just completed the finest Western picture of his life, "Clearing the Trail," arrived in Chicago Thursday morning as the honor guest of the Chicago Rodeo. While there, he will shoot scenes for his forthcoming picture, "King of the Rodeo," by B. M. Bowers.

Alice Terry, appearing in Rex Ingram's production for United Artists, "The Three Passions," has abandoned for all time the blonde wig that she wore in "The Four Horsemen of the Apocalypse," and all her recent films.

In "The Three Passions" Alice Terry wears her own hair, shingled in the mode of the day.

Ann Bodil Rosing has been cast as Clara Bow's mother in that star's new picture, "The Fleet's In," now being made by Paramount under the direction of Mal St. Clair. James Hall and Jack Oakie are principals in support of Clara Bow.

Nellie Bryden has been added to the cast of the Tiffany-Stahl production, "The Albany Night Club" now being directed by Al Raboch, with Olive Borden playing the leading role. Ralph Emerson and Duke Martin are also in the cast.

Estelle Bradley is the leading lady in "Leaping Luck," an Educational-Mermaid Comedy featuring the comedy team of George Davis and Monty Collins.

Lew Cody does the light fantastic with 20 bathing beauties in scenes for his new co-starring picture with Aileen Pringle, "A Single Man." Harry Beaumont will direct.

Farina and Joe Cobb are a bit disgruntled because Robert F. McGowan, who pilots and supervises the filming of "Our Gang" comedies for Hal Roach, has chosen a story having to do with school life for their current vehicle. "There's school enough in real life," laments the chubby Joe, while Farina nods a thoughtful assent with his obstreperous pig-tails. Anthony Mack is directing.

George Marion, Jr., has been assigned to title "Just Married," the Anne Nichols stage play which Paramount made into a film with Ruth Taylor and James Hall co-featured. Herman Mankiewicz is titling "The Water Hole," the Zane Grey story in which Jack Holt is starred, with Nancy Carroll as leading woman.

After an absence of two and a half years, Theodore Roberts will return to the screen in the new Metro-Goldwyn-Mayer feature, "The Mask of the Devil." John Gilbert, whose current vehicle, "The Cossacks," is now a great success at the Capitol Theatre, New York, will be starred in "The Mask of the Devil," and Victor Seastrom will direct. Alma Rubens is the only other selection for the cast as yet announced.

Mary Pickford will appear without the curls that were her trade mark; in a United Artists picture.

Johnny Mack Brown, a newcomer who is making a big hit in Metro-Goldwyn-Mayer releases.

Reginald Denny's latest picture, "The Night Bird," by Frederick and Fanny Hatton, has been completed and is now in the cutting room at Universal City. Its cast includes Betsy Lee, Sam Hardy, Michael Visaroff, Harvey Clark, Corliss Palmer, Alphonse Martel, Jocelyn Lee and George Bookasta.

Lilyan Tashman has been signed by Paramount to serve as the "feminine menace" in Bebe Daniels' next picture, "Take Me Home," now being directed by Marshal Neilan, Neil Hamilton is the leading man.

Eva Von Berne, the seventeen year-old Viennese girl who was "discovered" by Irving Thalberg and Norma Shearer on their recent trip abroad, left New York for the Metro-Goldwyn-Mayer studio last week, after having spent about a week in the East.

Anita Garvin, who is known for her comedy vamp characterizations, is seen as Lupino Lane's leading lady in "Roaming Romeo," a forthcoming Educational-Lupino Lane Comedy.

Jerry Drew's first picture in the series of new Ideal Comedies, which has just been completed at the Educational Studios, is featured by a bevy of the prettiest girls on the West Coast. Charles Lament, director of "Big Boy," had charge of directing this first Educational-Ideal Comedy. It is planned to use a group of beauties in each vehicle in the Ideal Comedy Series, which was added to Educational's program this season.

Adolphe Menjou and his bride, Kathryn Carver, have arrived back in Hollywood after their tour of France and England and the Paramount star is preparing to start work on his next picture, tentatively titled "His Private Life."

Wallace Lupino has completed the initial Educational-Tuxedo Comedy for the 1928-29 program. Lupino is featured in this laugh production in a character especially adapted to his comedy talents. Jules White directed the picture.

Louise Brooks, black-eyed Paramount featured player who planned a vacation in the east following the completion of her work in the Jim Tully story, "Beggars of Life," has decided to remain in Hollywood for another assignment. She is scheduled now to play the chorus girl whose murder starts all the trouble in S. S. Van Dine's mystery best seller, "The Canary Murder Case," in which William Powell will be starred as a detective.

"Love's Springtime," the Short Feature drama in Technicolor starring Hope Hampton, and a Lyman H. Howe Hodge-Podge subject, both Educational Short Subjects, were chosen to introduce a new Orchestraphone this month at the Crawford Theatre, Carlsbad, New Mexico.

The synchronization of "Uncle Tom's Cabin" will be completed by July 15th the Fox-Case Corporation utilizing the full Roxy orchestra under the leadership of Erno Rapee and the Dixie Jubilee Singers.

George Jessel, a Warner star that shines at the box-office.

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